



# JONATHAN BRINES

## SOCIAL MEDIA:

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## EDUCATION: 1996

Rochester Institute of Technology –  
College of Imaging Arts and Sciences

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## REFERENCES

Jeff Weinrich WSIL 618-956-9790  
Charlie Grisham WSIL 760-715-7775  
Chad Hypes KTVL 541-840-4983

## NEWS EXPERIENCE

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**Assistant News Director** – Quincy Media - WSIL News 3  
Paducah, KY/Cape Girardeau, MO/Harrisburg, IL – (2020-2021)  
Hired, trained, and improved performance of reporters, producers meeting regularly 1-on-1. Responsible for daily editorial direction for all day parts. Expanded coverage across the DMA including adding bureau and led sweeps plan.

**Executive Producer** – SBG – KTVL Medford, OR (2018-2020)  
Led editorial direction for newsroom for all dayparts for CBS affiliate. Also conducted required functions normally assigned to a news assignment manager, assistant news director and production manager. Led newsroom thru new studio, editing platform and partnership with local newspaper.

**Executive Producer** – Weigle-WDJT Milwaukee, WI (2015-2016)  
Morning executive producer supervising newsroom for 5a, 6am and Noon newscasts. New studio, format and third anchor to morning shows. Produced telethon and field anchored newscast.

**Producer** – Hearst - KCRA Sacramento, CA 2006-2008  
Late news producer and web poster for market leading station

**Producer** – Meredith - WSMV Nashville, TN 2005-2006  
Morning and dayside producer also producer of Olympic Zone

**Assignment Editor** – SBG – WZTV Nashville, TN 2004-2005  
Generate story ideas, coverage and assignments for mid-major  
Setup coverage for Emmy award winning newscast

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