



Jonathan "JB" Brines

Television News Professional

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Work samples here:

www.jonathanbrines.com

Skills

ENPS & INews

TV news experience -27 years

Producing - 8 years

Digital/Print - 9 years

News Management - 9 years

Solid News Judgment

Breaking News Oriented

Education

Rochester Institute of
Technology

Rochester, NY – 1996

JB in the newsroom

Reliable news judgment and creative content showcaser with more than 27 years of experience in all aspects of local television news beginning as a photographer/editor moving to writing and producing to executive producer and assistant news director posts.

*"JB is the kind of person you want on your team, always positive, kind and ready to help," **KSBW reporter Brooke Kinebrew** said. "JB has always made an effort to acknowledge my hard work and uplift me when I needed it."*

*"I could always count on JB to check my scripts, give advice on interviews and create a supportive setting in the newsroom," **KSBW reporter Zoe Hunt** said. "He always went the extra mile to make sure the entire team and the newscast was succeeding, even giving up his days off."*

Employment History

Executive Producer, KSBW-TV - Hearst Television, Santa Cruz, CA

December 2023 – February 2025

- Working alongside the Managing Editor set coverage expectations for reporter and producer teams for the midday and evening newscasts
- Manage newscast flow, showcasing and error reduction.
- Worked with producers to showcase, add context and build out stories
- Quick working innovator managing breaking news under tight deadlines including supervising wall-to-wall coverage during public emergencies.
- Motivate staff to raise the bar on their performance daily

Assistant News Director, WTVN-TV Sinclair Broadcast Group, Chattanooga, TN

2021-2023

- Trained 11 new television news producers using my own training materials and working 1-on-1
- Scheduled all 60 newsroom staff weekly and supervised daily
- Led turn around of No.2 morning show into ratings leader

Assistant News Director, WSIL-TV Quincy Media, Paducah, KY

2020-2021

- Led editorial direction for all dayparts
- Planned and executed election coverage, sweeps and special projects
- Created plans and safeguarded staff during covid epidemic

More News Management

Executive Producer, KTVL-TV SBG, Medford, OR – Siskiyou Co, CA

2018-2020

- Led editorial direction for all dayparts & planned sweeps coverage
- Teach, coach, and mentor reporters, producers and digital producer
- Helped lead partnership with local newspaper operation and the transition to a new building and set.

Executive Producer, WDJT-TV Weigel Broadcasting, Milwaukee, WI

2015-2016

- Overnight Executive Producer supervising morning and noon newscast staff gathering news content for on all on- air, digital and social media platforms.
- Approval of scripts, working with team of producers, reporters and photographers on assigned content and presentation.
- Planned special projects, produced a telethon and field anchored show

Producing Employment History

Producer, KCRA-TV 3 Hearst, Sacramento, CA

2006-2008

- Late newscast producer writing and boothing for market leading station
- Digital producer posting tv content on the web
- Field producer creating original investigative reporting during sweeps

Producer, WSMV-TV Chennel4 News Meredith, Nashville, TN

2005-2006

- Boothing, writing, coordinating with sales and news for hour long lifestyle midday show
- Produced Torino Olympic Zone for Nashville market producing original stories on local Olympic Athletes
- Fill-in morning newscast producer

Producer, WGCL-TV CBS Atlanta Meredith, Atlanta, GA

2005

- Supervising producer on evening and late weekend newscasts
- Led editorial direction for newsroom staff on top ten market station on weekends
- Fill-in evening newscast producer during weekdays

more job history at LinkedIn:

<https://www.linkedin.com/in/jonbrines>

KTVL: Produced newscast to air after Super Bowl 53 with sweeps type content:

<https://shorturl.at/5gE9R>

WDJT: Package on my news philosophy here:

<https://shorturl.at/2n6Ok>

KCRA: A-block of my newscast here:

<https://shorturl.at/crLOy>

KCRA: My field produced sweeps story here:

<https://shorturl.at/2vCZT>

WGCL: My A-block from weekday 6pm newscast here:

<https://shorturl.at/WvVbg>